NOTICE OF DECISION UNDER REGULATION 32 FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.

PO Box 2627 Ponsonby Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

"Runaway Butts"

is Not Approved.

if approval refused, the reasons for the decision:

The video slick entitled "Runaway Butts" is not approved due to the extent and degree to which, and the manner in which, the slick degrades the females depicted and females more generally.

The video slick explicitly depicts and describes sexual activity between females and males. The combined pictorial and textual elements of the video slick are intensely degrading to the females depicted and females more generally, particularly in relation to sexual matters. Young women, whose youth is emphasised by the association of "teenage" with the title on the front portion and in some text, are presented as collections of orifices for penetration by men for men's sexual gratification. Women are reduced in this manner to mere sexual utilities. Limiting the availability of the slick to adults would not mitigate the presentation of females in this intensely degrading manner for an intended audience of males.

Consideration has been given to the relevant provisions of the New Zealand Bill of Rights Act 1990 as they relate to the decision on this publication. The intensely degrading effect of the slick with respect to females and the likely injury to the public good in making the slick available would justify a classification of objectionable, were the slick so submitted. Non-approval of the slick, and the resulting limit on freedom of expression, is prescribed by law.

Date: 17 December 2001

For the Classification Office (signed):

OFLC Ref: 101473